

## ***AAUW FALLS CHURCH FLASH***

Volume 67, Number 3    April 4, 2018



### **April Meeting: Book Sale**

When: Friday, April 13 and Saturday, April 14

Where: Falls Church Community Center

### **May Meeting: Scholarship Awards**

When: Monday, May 14, 7:30 pm

Where: Falls Church Presbyterian Church (exact Hall TBA)

### **President's Letter**

Hello all,

Spring has sprung, more or less, and you know what that means – it's Book Sale time. Many of you have been working tirelessly for months sorting books in preparation for our major fundraising event. The prep work is wrapping up – the bins at the Community Center have been removed and there is one final book sorting this weekend. I look forward to seeing you all on Friday, April 13 and Saturday, April 14. Mollie has provided a blurb for you to use on your neighborhood/community/school forums, so please spread the word far and wide.

On another exciting note, on Monday, April 9 the Falls Church City Council will issue a proclamation designating April 10, 2018 as Equal Pay Day and encouraging Falls Church businesses to conduct an internal pay evaluation to ensure women are being paid fairly. The Council meeting will begin at 7:30 p.m. in the Senior Center of the Falls Church Community Center. Branch members interested in attending are asked to arrive at 7:20 p.m. I strongly encourage everyone to attend.

Finally, at the March business meeting, I asked for volunteers on two task forces. A number of you signed up at the meeting, so thank you. For those who weren't able to attend the meeting or who now want to join one of the task forces, there is more information on page 6 of this newsletter.

Happy book sorting, selling, and encouraging (people to buy books.)

Kristan

## March Business Meeting Recap

At the March business meeting, each officer and chair gave a report of activities year-to-date and we elected a slate of officers. In even years, our by-laws call for a vote on the following positions: President, Vice President of Programs, and Secretary. (In odd years, we vote on Treasurer and Vice President of Membership.) The election results are as follows:

President: Kristan McMahon

Co-Vice Presidents of Programs: Dianne Bodeen and Susan Conklin

Secretary: Aida Loomis

Heartfelt thanks to the Nominations Committee: Kathleen Gerrity, Shannon LaBarbera, Kitty Richardson, and Martha Trunk.

Volunteer opportunity: Communications Chair – This position traditionally has managed the branch website and helped with other communications needs as necessary. It is a great way to gain familiarity with all of the workings of the branch. Could this be the volunteer role for you? Please contact Kristan if it is calling your name at [kkcmahon@gmail.com](mailto:kkcmahon@gmail.com).

## Book Sale Publicity - Blurb for local online publications

If you have a local online blog, listserve, publication, or whatever, please submit this publicity notice for the book sale.

### **Bargains...Antiquarians....Mysteries...Cooks...Historians...Children**

Come to the book sale April 13-14 in Falls Church supporting education for women and girls.

--- Friday April 13 (9 am - 9 pm)

--- Saturday April 14 (9 am - 4 pm)

Falls Church Community Center, 223 Little Falls Street, just off Route 7 in the city of Falls Church, sponsored by the American Association of University Women, AAUW.

Thousands of books for browsing and buying. Huge selection of hardback, paperbacks, fiction, and non-fiction of all kinds. Most books priced at \$3 or less. The book sale benefits scholarship/grant programs for women, including local Falls Church area high school girls.

For more information about the book sale, visit <http://fallschurcharea-va.aauw.net/booksale> or contact (703) 941-5643, [molliejewell2@gmail.com](mailto:molliejewell2@gmail.com).

## Book sale Volunteers – Use the link to signup



The jobs are filling, but we still need more volunteers for the sale. Even if you have already signed up for a job, you can still signup for MORE! You can:

- Setup the sale..... Thursday, April 12 almost any time from 3-9pm.
- Selling books... at sale, especially Friday 11-3, or when convenient.
- Posting publicity ... April 7-April 12.

Sign up using the link sent to you – or call Mollie Jewell 703/941-5643, [molliejewell2@gmail.com](mailto:molliejewell2@gmail.com) by Wed April 11. If you didn't receive the email with the link to your individual online sign-up, contact Mollie Jewell (703-941-5643) or [gjewell@cox.net](mailto:gjewell@cox.net). Or, JUST COME AND HELP!

### Publicity

Publicity is key, because it draws paying customers. Distribute book marks NOW. And hang the posters the week of April 1. This year we are trying to increase our online publicity. If your organization has an online presence, please copy and send the “blurb” below above. Send it now so you don't forget.

## April 14 – Saturday night Book Sale Celebration Dinner



After helping out at the book sale, come to the Celebration on Saturday night, April 14 at Panjshir restaurant in the new location near the Falls Church: 114 E Fairfax St, Falls Church, VA 22046. Don't miss this very special (and fun) event -- it's a great chance to celebrate our success.

Thanks to Sharon Zackula for hosting this event. Contact Sharon at her new email [Sharon.Zackula@gmail.com](mailto:Sharon.Zackula@gmail.com)

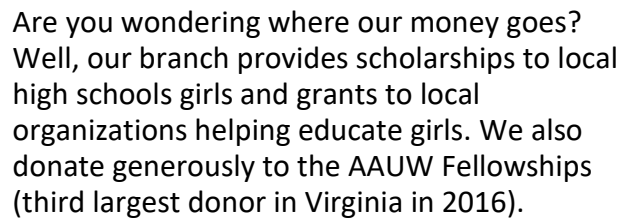
## Book Drive Closed

You probably already realized this, but book collection has ended. If you are still holding books, bring them to sorting at Youman's (4419 N. 18<sup>th</sup> Street) by noon on Sat. April 7. If your friends or neighbors ask, we will be collecting again in early summer.

## Book Sorting wraps up April 7

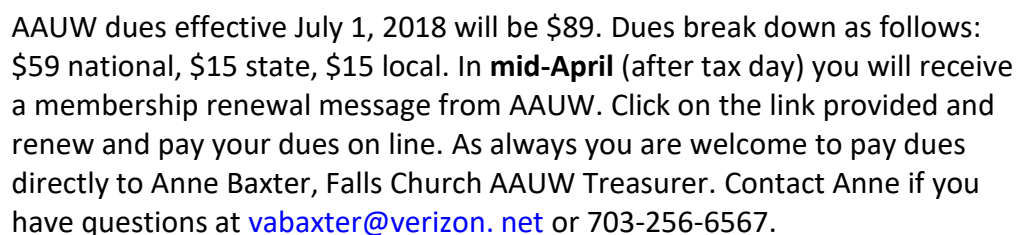
Our last chance to wrestle with the books at the Youmans is Sat. April 7. As usual, we will sort from 10am to 4pm in the Youman's driveway (4419 N. 18<sup>th</sup> Street, Arlington), so dress for the weather. We suggest layers and sunscreen. If you have questions about how to sort books, consult [<Book sort fact sheet>](#). And don't worry about lunch, we provide a simple lunch. Talk to Mollie Jewell 703-941-5643 with your questions or to volunteer.

**Our book sale helps...women and girls.**



fellowships and grants to outstanding women and nonprofit organizations in the 2016–17 academic year.

## AAUW Dues



## Public Policy

### EQUAL PAY DAY



Equal Pay Day, the symbolic day when women's earnings finally catch up to what white men earned the previous year, falls on Tuesday, April 10, this year. Yes, on average, it took women more than three additional months to earn as much as white men earned in 2017. And, the situation is even worse for women of color. While white women earned 80 percent of what men working full time, year-round earned in 2017, African American women make just 63 percent, Native American women make 57 percent, and Latina women make only 54 percent.

AAUW Branches are recognizing Equal Pay Day in a variety of ways. Our own branch has asked the Falls Church City Council to issue a proclamation designating April 10, 2018, Equal Pay Day and encouraging Falls Church businesses to conduct an internal pay evaluation to ensure women are being paid fairly. **The Mayor will sign the proclamation at the City Council meeting on Monday, April 9, and our AAUW branch members are invited to attend. The Council meeting will begin at 7:30 p.m. in the Senior Center of the Falls Church Community Center. Branch members interested in attending are asked to arrive at 7:20 p.m.** The issuing of the proclamation will be one of the first items of business, and we are free to leave after the proclamation is presented to us. Of course, anyone who wishes to stay for the entire meeting is welcome to do so.

We are looking for someone to take a picture of the Council and AAUW members when we receive the proclamation. If you have a friend or spouse who would be willing to attend and take our picture, please notify Marilyn Falksen at [fcaauwpublicpolicy@gmail.com](mailto:fcaauwpublicpolicy@gmail.com).

### JOIN AAUW's DAY OF ACTION

On April 10, AAUW will provide a toll-free phone line that connects equal pay advocates directly to the office of their state senator. Folks who use AAUW's phone line will hear a call script before being connected. The message will be simple: Today is Equal Pay Day and as your constituent, I'm calling on you to pass strong equal pay protections that help to close the gender pay gap.

Advocates – including you! – can commit to joining the Day of Action now by texting the word PLEDGE to phone number 21333 on you cell phone. On April 10, AAUW will send you a

reminder text with a toll-free phone number to reach your state legislator. For those who do not or cannot use text messaging, the toll-free phone line will also be circulated via Action Network email and on social media on April 10.

AAUW is aiming to connect thousands of constituents with their state senators on April 10. Together, we'll deliver a powerful message to legislators that we're ready for meaningful action to close the gender pay gap.

## Lobby Corps Recruitment

Lobby Corps is using a new method of recruiting members this year. Rather than having separate training days to which new people are invited, potential Lobby Corps members interested in advocating for AAUW Public Policy Priorities will see Lobby Corps in action by actually going to Capitol Hill and visiting Members of Congress and their staffs. New people will be paired

with experienced Lobby Corps members who will act as mentors and guide the “newbies” as they make their visits. The first Lobby Corps recruitment day will be Thursday, June 21. As the number of new people will be limited to 10, interested individuals will need to sign up in advance. If interested, you may sign up by going to <http://bit.ly/JoinLobbyCorps> and providing the required information. Questions can be directed to [VoterEd@aauw.org](mailto:VoterEd@aauw.org) or to Marilyn Falksen at [falksen@yahoo.com](mailto:falksen@yahoo.com).



## TASK FORCES

**Primary Fundraiser Analysis** – Five years ago, the branch made a preliminary assessment regarding the viability of the Used Book Sale as our primary fundraiser. One of the recommendations of that report was to revisit the analysis continuously, with the initial target date being five years later. This task force will analyze the book sale viability and propose alternative methods of funding, if deemed necessary, for further exploration.

**Book Sale Funds Allotment** – A percentage of our Used Book Sale proceeds has been funding a scholarship-related grant at the National-level. We finish paying that grant this year and need to determine how to allocate future proceeds. This task force will propose both a new allocation of the funds and suggest targets for the funds.

Please let Kristan ([kkcmahon@gmail.com](mailto:kkcmahon@gmail.com) or 202-277-3360) know if you are interested in serving on either of these task forces by Friday, April 27, 2018.



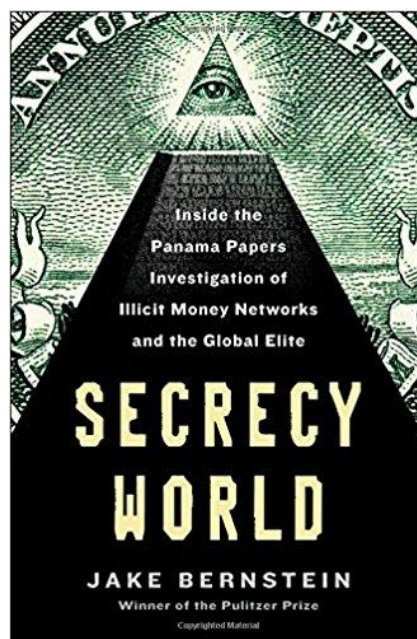
## Book Club

Falls Church AAUW bookclub will meet on Tuesday 5/15 at 7:30 PM at the Starbucks in Harris Teeter, 301 West Broad St., Falls Church. Please join us for a lively discussion of our History pick: *Secrecy World*. Come even if you haven't read the book; we're witty and fun!

*Secrecy World: Inside the Panama Papers Investigation of Illicit Money Networks and the Global Elite* by Jake Bernstein

A two-time Pulitzer Prize-winning journalist takes us inside the world revealed by the Panama Papers, a landscape of illicit money, political corruption, and fraud on a global scale. A hidden circulatory system flows beneath the surface of global finance, carrying trillions of dollars from drug trafficking, tax evasion, bribery, and other illegal enterprises. This network masks the identities of the individuals who benefit from these activities, aided by bankers, lawyers, and auditors who get paid to look the other way.

In *Secrecy World*, the Pulitzer Prize winning investigative reporter Jake Bernstein explores this shadow economy and how it evolved, drawing on millions of leaked documents from the files of the Panamanian law firm Mossack Fonseca--a trove now known as the Panama Papers--as well as other journalistic and government investigations. Bernstein shows how shell companies operate, how they allow the superwealthy and celebrities to escape taxes, and how they provide cover for illicit activities on a massive scale by crime bosses and corrupt politicians across the globe.



Bernstein traveled to the Caribbean, Latin America, Europe, and within the United States to uncover how these strands fit together--who is involved, how they operate, and the real-world impact. He recounts how Mossack Fonseca was exposed and what lies ahead for the corporations, banks, law firms, individuals, and governments that are implicated.

*Secrecy World* offers a disturbing and sobering view of how the world really works and raises critical questions about financial and legal institutions we may once have trusted. (less)  
Hardcover, 352 pages

## Keep in Touch with Falls Church City Opportunities

Marybeth Connelly of the Falls Church City Public Schools and an FC AAUW member e mails out a newsletter which gives information about volunteer opportunities in the city. You can subscribe by contacting Marybeth at FCCPS Business & Community Partnerships [connellym@fccps.org](mailto:connellym@fccps.org)

## CALENDAR OF EVENTS

April 9	7:30pm	Falls Church City Council meeting at Senior Center at the Falls Church Community Center-Proclamation for Equal Pay Day!
April 10		Equal Pay Day
April 12	4:00 pm	Set up for book sale - Falls Church Community Center, 223 Little Falls Road, Falls Church
<b>April 13</b> <b>April 14</b>	<b>9am-9pm</b> <b>9am-4pm</b>	<b>Book Sale at the Falls Church Community Center, 223 Little Falls Road, Falls Church</b>
April 14	6pm ish	Celebration Dinner - Panjshir Restaurant, 114 E Fairfax St, Falls Church, VA 22046
May 13	7:30 pm	Branch Meeting/Scholarship Awards – Falls Church Presbyterian Church, 225 East Broad Street, Falls Church, VA 22046
May 15	7:30pm	FC AAUW Book Club meeting at Starbucks at Harris Teeter, 301 W. Broad Street, Falls Church
June 21		Lobby Corps training



The American Association of University Women promotes equity for all women and girls, lifelong education, and positive societal change. In principle and practice AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, or disability.

<http://aauw---va.aauw.net>