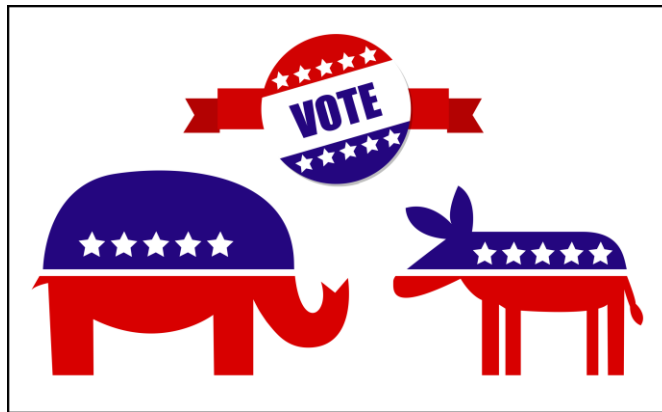


AAUW FALLS CHURCH FLASH

Volume 63, Number 7

October 2014

Our next meeting is Monday October 6, at 7:30 pm at the Falls Church Community Center, focusing on GOTV (Get Out The Vote!) and mid-term election issues.



From the President . . .

Now is the Time for Action!

The Board of AAUWFC has approved an **Action Plan** for our branch. You will remember that our branch engaged in a Visioning Process last year guided by staff from the AAUW Leadership Development Department. We first defined our mission or focus for the branch. Next, we identified three goals to achieve that mission.

Mission: The Falls Church Area Branch of AAUW is committed to funding scholarships, creating and maintaining social bonds among members, providing educational events for the branch and the community, and participating in the AAUW Lobby Corps.

Goals:

1. Increase visibility in the community to attract a more diverse membership, increase attendance at Branch meetings, and serve the community through Branch activities.
2. Increase revenue for scholarships
3. Create bonds between scholarship recipients and the branch

In September of this year, an Action Plan Subcommittee of Anne Baxter, Susan Conklin, Bunny Jarrett, and Molly Jewell was appointed to develop action steps to achieve our goals. The subcommittee submitted their report to the board at the September 22

meeting. The Action Plan was discussed, amended and adopted by the board at that meeting.

The **Action Plan** is printed in its entirety in this newsletter. Please take time to read it carefully and decide where you can step up and make your voice heard and make our branch all that it can be.

There are many opportunities for members to participate on a one-time or an occasional basis. Think about how branch meetings, fundraising, or new member recruitment would be if you offered your ideas to make things different or make things better. Many of you are longtime members of the Falls Church branch, and you have a unique perspective. Others of you are newer members and bring fresh ideas from your own personal or professional experience. We want to hear them all!

I hope to see all of you at the October 6th meeting on GOTV (Get Out the Vote) and issues relevant to AAUW members in the midterm elections. Our well-attended meeting in September on different approaches to STEM was excellent and got the year off to a good start. Let's keep the momentum going!

Bunny Jarrett, President

AAUW Diversity Statement

"In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability or class."

As a follow up to Falls Church's Action Plan for Visioning Project a committee took proceeded to the Next Steps of Action Planning. One of the action goals states: Recruit and maintain a diverse membership. A Diversity Subcommittee is tasked with addressing ways to attract members who are culturally, economically, and ethnically diverse. As Membership VP Kitty Richardson is to appoint and convene this subcommittee. She would like to invite members with ideas and interest to contact her or speak with her at the Oct. 6th meeting.

Plan to Attend!

The Ups (and Downs) of Electing Women

Northern District Meeting

Oct. 18; 1-3:30 pm

Burke Center Library

5935 Freds Oak Road, Burke

What are the challenges and barriers facing women running for office today? Is being defeated the end of the world? What's the current status of women in elected office on

local, state, and national levels? Join fellow members from the 12 branches in Northern Virginia for a fascinating panel discussion: Jeanette Rishell, Manassas Park Councilmember; Margi Vanderhye, former Virginia House of Delegates member; and Melissa Jackowski, National AAUW Grassroots Advocacy Manager. Learn what's going on with the state and our local branches plus enjoy meeting other members. See you there!



Speakers at our September meeting

NEW MEMBERS

Christiane deJong

Christiane is a busy woman with a daughter ten and a son five, a husband and a new business.

Christiane grew up in Poughkeepsie, NY., then studied graphic design at the Parson's School of Design in New York City before earning a Masters in Architecture at the University of Michigan where she was the recipient of alumni scholarships during her studies.

Christiane's professional experience includes 13 years working in Washington, DC and Reston with a recent project of Ashlawn Elementary School in Arlington. She has progressed to starting her own business in an area she loves – residential architectural design.

Christiane has a strong interest in mentoring as well as an interest and talent for fund raising. For these and other reasons, she was drawn to AAUW.

Welcome Christiane.

Nancy Fulwiler

Nancy loves book clubs. That's one of the things that attracted her to our branch. She jumped right in to attend the September book club meeting and will host the November meeting.

Nancy and her husband recently returned from Rwanda where he served in a position with the State Department. They are looking forward to his retirement in 18 months.

Nancy earned a degree in the '70s in Forestry from the University of Washington in Seattle. Her interest in the fledging field of environmental studies led her to become one of only a few women to study forestry. Her particular interest in "super trees" led her to take instruction on becoming a climber. However, she found there was a lack of infrastructure to support women in this traditionally male field. She returned to university studies twice – once to study accounting and almost achieve an MBA and years later to earn a Master's in Education.

Nancy worked as a manager in the high tech industry before joining her husband in his corporate communications/finance business. When he joined the State Department, Nancy was enthusiastic. Their career took them to West Africa, to Washington, DC to work for an NGO and do 1:1 tutoring of children, to Japan for four years, to Afghanistan for one year where Nancy served as a community liaison officer, to Geneva for three years where she worked with USAID, and finally to Rwanda for one year where she worked for the CDC followed by organizational work. Since she returned to the U.S. she has been taking a breather before starting a new job working for the African Bureau of the State Department.

Nancy and her husband have two adult sons who are settled in interesting careers of their own.

Nancy is drawn to AAUW's emphasis on women's issues and our book club. She has a continued interest in human trafficking and looks forward to our program coming up in January.

Welcome Nancy.

From the Board . . .

The Board met September 22, 2014 at the home of Susan Conklin.

Membership: Kitty Richardson represented our branch at the Elementary PTA Ice Cream Social and Information Fair on September 9. She will send the 2014-2015 Membership Handbooks to new members along with the volunteer survey.

Programs: For the October meeting, Melissa Jackowski, Grassroots Advocate from the National AAUW Office, will speak on AAUW issues and the November election. Members will be encouraged to advertise these meeting to friends and other organizations. The topic of the January meeting will be Human Trafficking. The meeting

will be on Sunday, January 25, and it will be co-sponsored with the League of Women Voters (LWV) of Falls Church. Bunny and Peggy will apply for an AAUW-VA IMPACT Grant of \$100 to support this meeting. The Board agreed that we should communicate opportunities in the STEM area to members who can individually volunteer to support STEM activities of other branches and organization.

Scholarship : Sharon Zackula has been appointed to the Local Scholarship Committee. New member Pepper Dittinger has been appointed as a Shadow Member. They join the current members: Anne Baxter and Elizabeth Kessell.

Treasurer: Martha reported that we currently have 39 paid members, including three new members in the past month. Martha indicated that she would revise the budget in early November to reflect the current membership. She anticipates the dues will not cover the budgeted item we need to run the branch, and we will have to draw from other funds.

Communications: Becky Gaul keeps a current Branch Membership List on the website that can be accessed by all members. Becky will form a Communications Subcommittee with specific people assigned to the various news outlets to market our branch activities.

Youth Representatives initiative: The Youth Representatives Initiative was discussed. The Executive Committee voted in the interim between the August and September board meeting to host two high school students to be non-voting Youth Representatives on our board beginning in November 2014. The students are part of the Youth Representative Initiative to increase volunteer opportunities for Falls Church Youth on Government and community organizations. Mary Ellen Gannon has volunteered to represent AAUWFC to the Youth Representative Recommendation Committee (YR2C).

Kitty in action at the Elementary PTA Ice Cream Social and Information Fair on September 9



The AAUW Falls Church Branch Book Sale News

Book sorting continues Oct 25

September book sorting is behind us now and the weather is cooling off. We've planned another sorting session for Oct 25. Looking back, the September session was a doozie - the temperature that day was in the 90s and we really sweated up a storm, but we actually got a lot accomplished. Many cases of books are now sorted and stored, not to be touched until we move them to the Community Center in April.

Now we are planning our October session, starting at 9am again and ending at around noon, so we won't have to bother with lunch. Remember, we are outdoors, so dress accordingly.

Sorting is a great way to meet people, spend some quality time outdoors, and get a huge sense of accomplishment. Come to Mary's any time between 9am and noon. Mary lives near Ballston at 4419 N. 18th Street in Arlington, just 2 blocks off Glebe Road. Come, even if only for a little while. If you have questions, call Mary Youman at 703-528-8993

Our annual used book sale (held at the Falls Church Community Center in April) supports the branch's scholarship program for local high school girls, special grants, and the AAUW's nationally known Educational Foundation that granted almost \$4 million in fellowships last year.

Sorting Date: Saturday Oct 25

Time: 9am to noon

Place: Youman's driveway, 4419 N. 18th Street, Arlington VA.

Phone: 703-528-8993



Sorting is a great way to meet people, spend some quality time outdoors, and get a huge sense of accomplishment

Book collectors needed!

As you know, we sell used books donated from a variety of sources at our annual sale. One reliable source is the Lantern Book Shop in Georgetown. The Youmans have been picking up books from Lantern about once a month for several years. Now we'd like to get them some help. We are looking for a volunteer to alternate pickups with the Youmans.

Job description: The job is to go to the Lantern Bookstore, 3241 P St NW, Washington, DC 20007, [\(202\) 333-3222](tel:2023333222), rear entrance and remove books and bring them to Mary's. Lantern usually has 15-25 wine-box size containers of books once a month or so. The challenging part of this job is getting down the alley to the rear door - it is very narrow and the space to turn around at the end of the alley is very tight. The volunteer would coordinate the schedule with Mary Youman.

If you can help, contact Mollie Jewell 703-941-5643 or Mary Youman, 703-528-8993.

AAUW at Falls Church Fall Festival

Thanks to Anne Baxter, Becky Gaul, Martha Trunk, Pam Martinov, Mellen Tanamly, Olivia Cedillo, Peggy Montgomery, Kitty Richardson, and Sharon Zackula for staffing our booth at the Fall Festival on Sept. 13. Despite the slightly soggy weather, we talked to some folks about AAUW and the book sale and even got a new member! Participants generally thought it was a worthwhile event to raise public awareness, so we'll be visiting the festival again.



Members should use the receipt below to acknowledge book donations for the annual booksale.



AAUW Educational Equity Booksale

Falls Church Community Center

April 17 and 18, 2015

Promoting education and equity for women and girls

Thank you for your donation of:

_____ Soft cover books

_____ Hard cover books

_____ Other:

Value to be established by donor.

50% Tax deductible.

Benefits AAUW scholarships/projects for girls.

Falls Church Area AAUW
(703) 941-5643
Falls Church AAUW 2015

Date

Travel Group

The Travel Group will meet the third Monday in October at 7:30 pm. The meeting will be held at the home of the group chair Susan Hesser, 2912 Rosemary Lane, Falls Church 22042. The discussion will center on: Do we really want to do this? Contact Susan at seffhess@usa.net with any questions.

Book Group News

The book group will meet on Tuesday, October 21, at Martha Trunk's home, 6571 Snowbell Lane, Falls Church to discuss the 2011 Booker Prize winner, The Sense of an Ending by Julian Barnes. Becky will have extra copies of the book at the October 6 Branch meeting.

At the November 18th meeting, the group will discuss The Smartest kids in the World and How They Got That Way by Amanda Ripley. The meeting will be at Nancy Futwiler's home, 503 Roosevelt Blvd, Falls Church.

New members are always welcome, even if you haven't read the book! Contact Becky Gaul (beckygaul@verizon.net) for more information or to be added to our email list.

Movie Blog

The Movie Group is still viewing the latest from Hollywood! If you want to read one member's take on the films of the day, go to Susan Conklin's blog <http://suzismovies.blogspot.com/>

And consider joining the group any Wednesday; contact Kitty Richardson kittyrichardson6@gmail.com for information.

Meetings are informative!



AAUWFC ACTION PLAN
Approved by the Board September 22, 2014

PRIORITY #1: MEMBERSHIP/PROGRAMMING

Goal: Increase visibility in the community

1. Increase the number of volunteers in AAUWFC-sponsored events
 - 7 months/March 2015: 50% of members will have volunteered
 - 10 months/June 2015: 75% of members will have volunteered

2. Establish a Communications Committee to market our branch and our events. Suggested outlets: FC News Press, online news outlets, local and state AAUW websites, Falls Church City Public Schools and PTAs, Moms Groups
 - 3 months/Nov 2014: Communication Committee will be appointed and functioning
 - 7 months/March 2015: Committee report at Annual Meeting
 - 10 months/June 2015: Meetings and events are publicized by the committee 75% of the time

Goal: Recruit and maintain a diverse membership

1. The Membership Vice President will gather information about the diversity of our community and community organizations with a specific ethnic or cultural focus.
 - 5 months/Jan 2015: Membership Vice President will report to the Board. The Board will make recommendations for topics and issues to be considered by the membership.

2. The topics and issues identified by the Board will be discussed by the members.
 - 7 months/March 2015: Members will discuss topics and issues in a small group or a group as a whole at the March Business meeting and make recommendations for program planning for 2015-2016.
 - 13 months/September 2015: Member recommendations will be considered in planning programs for the year.

Goal: Provide educational events for the branch and the community

1. Include our brand on posters, flyers and other advertisement of our meetings and events.

- 7 months/March 2015: Use our brand in advertising 50% of meetings and events
 - 13 months/September 2015: Use our brand in advertising 100% of meetings and events
2. Programs and events will meet AAUW priorities.
- 7 months/March 2015: 50% of programs and events meet AAUW priorities
 - 10 months/June 2015: 75% of programs and events meet AAUW priorities

PRIORITY #2: MEMBERSHIP

Goal: Create and maintain social bonds among members

1. Include an Ice Breaker or Social Time at each branch meeting
 - 7 months/March 2015: Hospitality Chair reports at Annual Meeting
 - 10 months/June 2015: Hospitality Chair reports in Annual Report
2. Continue Interest Groups and add new ones to meet the needs of the members
 - 10 months/June 2015: Board review at June meeting
3. Continue to make Book Sort a social time, as well as a work time, and encourage book sorters to stay for lunch
 - 9 months/May 2015: Review results of the Book Sale Feedback Survey

Goal: Create and maintain social bonds with scholarship recipients

1. An AAUW American Fellowship recipient will write a letter for our newsletter; if local, she will speak at a branch meeting
 - 4 months/Dec 2014: Recruit a volunteer to invite the recipient
 - 7 months/Feb 2015: Article written and submitted
 - 10 months/June 2015: Article published in newsletter and/or recipient spoke at a branch meeting
2. One or more Local Scholarship recipients will speak at our May Scholarship Awards Meeting
 - 4 months/Dec 2014: Chair of the Local Scholarship Committee will consult with contact person at each high school about recruiting speakers

- 4 months/Dec 2014: Create a Permission Form for using scholarship recipients names and pictures in branch publicity
- 9 months/May 2015: Past Local Scholarship winner will speak at Scholarship Awards meeting
- 10 months/June 2015: Form completed by all Local Scholarship winners by May Awards Meeting

PRIORITY #3:

Goal: Continue the Book Sale

1. Book Sale tasks will be completed in the Fall of the year
 - 3 months/Nov 2014: Volunteers to pick up books at the Lantern Bookstore in Georgetown will be recruited
 - 5 months/Jan 2015: New signs will be done by Mary, Becky, Mollie and Bunny
2. The members will decide if the branch should continue to have the Book Sale
 - 13 months/Sept 2015: A Book Sale Review Committee will be appointed and begin a review of the Book Sale
 - 17 months/Jan 2016: The Book Sale Review Committee will make a report and recommendations to the board; the board will approve the report to go to the membership
 - 19 months/March 2016: Report and recommendations of the Book Sale Review Committee presented to and voted on by the members

Goal: Explore possible sources of donations to the branch

1. Explore corporate donors
 - 5 months/Jan 2014: Treasurer Martha Trunk meets with Susan Hesser and other interested members to explore corporate donation. Explore implications of tax status. Use Caroline Pickens, Northern Virginia Representative, as a resource.
 - 6 months/Feb 2015: Report to board on recommendations for corporate donations
2. Explore alternate sources of revenue
 - 5 months/Jan 2016: Alternative sources of revenue is an agenda item for a board meeting

CALENDAR OF EVENTS

October 6	AAUWFC Branch Meeting on AAUW GOTV (Get Out the vote!) and AAUW related issues for the mid-term elections, 7:30pm, FC Community Center.
October 18	AAUW-VA Northern District Meeting, "The Ups (and Downs) of Electing Women," 1:00 pm, Burke Center Library
October 21	Book Club 7:30pm- Martha Trunk's home, 6571 Snowbell Lane, Falls Church - <u>The Sense of an Ending</u> by Julian Barnes
October 25	Book Sort at Mary Youman's, 4119 N. 18 th St, Arlington, 9:00am - 12:00pm
October 27	AAUWFC Board Meeting, 7:30pm
November 3	AAUWFC Branch Meeting, 7:00pm, at Jimmy Potters in Arlington. Come paint a pot!
November 4	Election Day
November 18	Book Club 7:30pm- Nancy Futwiler's home, 503 Roosevelt Blvd, Falls Church- <u>The Smartest kids in the World and How They Got That Way</u> by Amanda Ripley
November 24	AAUWFC Board Meeting, 7:30pm
December TBA	Holiday Party, 2:00pm

Empowering Women Since 1881

The American Association of University Women promotes equity for all women and girls, lifelong education, and positive societal change. In principle and practice AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, or disability.

<http://aauw-va.aauw.net>

THE UPS (AND DOWNS) OF ELECTING WOMEN



- What are the challenges and barriers facing women running for office today?
- Is being defeated the end of the world?
- What's the current status of women in elected office on local, state, and national levels?

Join us for a panel discussion with Jeanette Rishell, Manassas Park Councilmember; Margi Vanderhye, former member of the Virginia House of Delegates; and Melissa Jackowski, National AAUW Grassroots Advocacy Manager.

SATURDAY, OCTOBER 18
1:00 PM
BURKE CENTER LIBRARY
5935 FRED'S OAK ROAD, BURKE

SPONSORED BY NORTHERN DISTRICT BRANCHES OF THE
AMERICAN ASSOCIATION OF UNIVERSITY WOMEN

